

THE AUTHORITATIVE GUIDE TO CHRISTIAN CHURCHES
NWCHURCHES.COM
IN WASHINGTON, OREGON, AND IDAHO.

WEBSITE ADVERTISING AND INFORMATION GUIDE

TO SET UP AN ADVERTISING ACCOUNT:

**PLEASE VISIT [HTTP://WWW.NWCHURCHES.COM](http://www.nwchurches.com)
OR CALL 206.229.9868**

Do you want to reach hundreds of targeted users? Do you want more people to use your website?

NWChurches.com receives hundreds of users a day- hits that can expose users to your business. Because we are promoted on our partner's websites our reach is constantly expanding, more people are learning about our service, and our site usage is growing accordingly. Whether you have your own website or not, you need the power of NWChurches.com!

NWCHURCHES.COM OFFERS COST EFFECTIVE ADVERTISING!

Some important numbers.

- **US INTERNET TRAFFIC SET TO GROW:** North American Internet traffic is on track to grow 85 percent in 2002. from RHK Report. July 24, 2002
- **US HOUSEHOLDS SET TO EMBRACE BROADBAND:** The number of residential broadband subscribers in the US will quadruple from 2001 to 2005. The total number of at-home subscribers is set to grow from 11.0 million in 2001 to 38.8 million in 2005. Parks Associates. August 12, 2002.
- **NEW INTERNET USERS : Q1 2000:** More than 5 million Americans joined the online world in the first quarter of 2000, which averages 55,000 new users each day, 2,289 new users each hour, or 38 new users each minute. CyberAtlas/Telecommunications Reports International, May, 2000.
- **DATA TRAFFIC SURPASSING VOICE:** Voice traffic is growing at 10% per year or less, while data traffic is conservatively estimated to be growing at 125% per year, meaning voice will be less than 1% of the total traffic by 2007. Cisco Systems Government Affairs
- **Top Internet Markets, April 2003, (at-home) Market Household Internet Penetration (Nielsen/NetRatings)**
 - Seattle 81.0%
 - San Diego 79.2%
 - Boston 78.2%
 - San Francisco 77.6%
 - Portland 76.2%

WITH OVER 80% OF NORTHWEST RESIDENTS AND VISITORS ONLINE (NIELSEN/NETRATINGS), FOCUSED AND EFFECTIVE INTERNET MARKETING IS A REQUIREMENT FOR ANY BUSINESS THAT TRULY DESIRES TO GROW.

It's not only people looking for a church to attend that find our service useful.

Christian ministries, other churches, performing artists, and research groups, as well as Christian businesses and business people are all looking for information on local churches.

**IF YOUR BUSINESS IS NOT REPRESENTED ON
NWCHURCHES.COM
YOU ARE LOSING SALES OPPORTUNITIES.**

NWCHURCHES.COM

IN WASHINGTON, OREGON, AND IDAHO.

WEBSITE ADVERTISING

What it costs:

\$100 Setup

\$99.95 / Month -

Site Advertisers Directory + Rotating Advertisers Banner

\$149.98 / Month -

Site Advertisers Directory + Rotating Advertisers Banner + Church Administration Area

Setup fee and first month are due up front.
Three month minimum.

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“NWChurches.com has proven to be a very valuable resource for Spirit1053.com and our listeners. SPIRIT 105.3 and Spirit1053.com aim to encourage and uplift the greater Puget Sound region and having a quality church search feature is a wonderful thing to offer our listeners.”

Matt Mundt
Web Guy